

**One week Faculty Development Programme
(FDP)**

on

Intellectual Property

7th - 13th May, 2022 (offline mode)

Sponsored by RUSA

UGC-HRDC, Panjab University, Chandigarh, 160014, India



Intellectual property (IP) is the fastest growing field as it plays an important role in the socio-economic development of the nation. In the academic sector, importance of IP is gaining grounds as the acquisition of IP Knowledge brings not only revenues for the individuals/organisations but also boosts their reputation. The academic sector in India is not IP savvy and there have been instances where IP-ignorant people had to face legal action for utilising IP protected materials (patents, copyrights, logos, etc.). Thus, there is dire need to spread IP awareness amongst the academia of colleges and universities in order to avoid unnecessary litigations. This FDP will not only cover all the important facets of IP but also provides an insight into the penalties (jail-term and/or financial loss) and remedies of the IP infringements.

Topics covered : *Types of IP (Copyrights, Patents, Trade Marks, Trade Secrets, Industrial Designs, Geographical Indications, Traditional Knowledge, etc.); IP Organizations and Treaties; Economic and Societal Impact of IP; Commercialization of IP; Copyrights and Academic Research; IP Valuation & Management.*

This FDP on IP is unique in the sense that 'Hands on Training' will be provided in the fields of Patents, Copyrights, Trademarks and Geographical Indications.

Who can participate: Open to Faculty Members of all Disciplines

How to apply: Visit <http://puasc.ac.in/downloads.htm> and download the STC/FDP Form for faculty, fill in the form and get signed by competent authority, email copy to hrcdpuchd@gmail.com

No registration fee

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